

2010 EMDRIA CONFERENCE POSTER GUIDELINES

SEPTEMBER 30 – OCTOBER 3, 2010
MINNEAPOLIS, MN
SUBMISSION DEADLINE: MAY 1, 2010

We are soliciting Abstracts for Poster Sessions for the 2010 EMDR International Association Conference. An award for the best poster will be given. If you would like more information on Poster Sessions and/or to receive submission information, please email or call Shira Kundinger (skundinger@emdria.org or (512) 451-5200).

POSTER PRESENTATION TIPS

What is a Poster Presentation?

A Poster is a visual presentation of your research or clinical project. Use schematic diagrams, graphs, tables and other strategies to direct the visual attention of the viewer, rather than writing text as you would for a journal article. Therefore, a poster at an EMDRIA conference might contain the results of a case study on a unique application of EMDR, the findings from research on evaluations of components of the EMDR protocol, a tool for assessing EMDR effectiveness, or a literature review of an aspect of the treatment.

Address one central issue, and state the question or hypothesis clearly in the poster, using your presentation to provide a clear and explicit take-home message.

Presenters stand by their Posters at specified times, answer questions and dialogue with others who are interested in the content, and often provide summary handouts to interested Conference attendees. Posters also usually remain up for some period throughout the Conference.

Materials to be Included in Submission

1. Submit a cover page with the title and names, degrees, professional titles, affiliations, logo, web site, and contact information for each presenter. Contact information should include: address, phone, fax, and email address. The following may not be included in either the poster or the handout: biographical information, description of products or services available, or any type of advertisement. The exception would be if the prohibited content (e.g., description of a service provided) is the explicit focus of the poster, or essential to the explicit focus.
2. Submit a separate page with the poster title and a 500 word abstract of the content of the poster. Do NOT list any authors or identifying information on this page. Ideally, an abstract should highlight the key content that will be presented, research methods (if a research study is the subject of the poster), place this content in context (in terms of what is known/not known) and highlight any key implications for practice and/or future research. For posters that include research data, please also indicate if the research has been reviewed by a human subjects review board, and if so, by which review board.
3. Submit a Curriculum Vitae.
4. Submissions should be sent electronically to Shira Kundinger at skundinger@emdria.org in a Word or Rich Text Format attachment. If you are not able to submit electronically then you can submit through regular mail to: Shira Kundinger, EMDRIA, 5806 Mesa Drive, Suite 360, Austin, TX 78731. **Email is preferred.** Questions can be directed to Shira Kundinger at (512) 451-5200 or skundinger@emdria.org.
5. Poster Session submissions must be received no later than May 1, 2010.

What You Will Need

You will be provided with a space approximately 4 feet high by 8 feet wide. Please prepare your poster that makes the most of this space but does not exceed the area. You will be provided with thumbtacks to affix to this poster space, but it is a good idea to bring extra. It's helpful to your colleagues when you provide a handout of your poster that includes your full contact information. Bringing mailing labels is also helpful in case you run out of handouts. Colleagues can write their name and address on these labels so that you can disseminate handouts after the meeting. Click [HERE](#) to view an example of a Poster Template.

Title and Author

The title of your poster presentation and your name should be made in very large type so that viewers can see the subject

matter of the poster and its author from a distance (*at least* 1-inch lettering, or 36 point font). The title, author's name and author's affiliation usually are placed at the top and in the center of the poster board.

TITLE/	AUTHOR'S NAME/	AUTHOR'S	AFFILIATION
Introduction			
			Conclusions

Content

Posters usually have a similar structure to a research paper or journal article: an **abstract**, **introduction** (i.e., brief rationale or review of relevant research), **method** section, **results** section, and a **conclusion** or summary. You might also want to list **key references**. If your poster is more clinically oriented, you may decide to use a different format, but breaking things into clear sections with headings will make your poster easy to understand.

In the busy and crowded environment of a poster session, most people are not able to read and process long sections of text. Therefore, keep text to the bare essentials, sticking to the most important ideas. You can convey details via discussion when you are standing by your poster.

Format

- Use bullet points to simplify sections such as the introduction and conclusion.
- Minimum font size of 36 for everything, except for References which can be smaller.
- Make use of underlines and **boldface**.
- Use graphics and figures whenever possible. Make your poster visually pleasing and attractive.
- Software like MS PowerPoint can improve your poster.

Materials

Try to make your poster sturdy enough to withstand your trip to the meeting. Use colored paper or poster board to support sheets of 8½" X 11" paper. You can also print your poster on manuscript paper and enlarge it at a copy store. If you choose this option, use the "column" and "border" options in your word processor to organize sections, and use landscape orientation and a small font (12-point for title, 8-point for text). Use color (muted colors are best for the background, bright colors are acceptable for borders) in your poster.

Don't Forget to Remove Your Poster

Please remove your poster at the appointed time. Staff will not have time to remove remaining posters. Posters left remaining will be disposed of and are not the responsibility of EMDRIA.